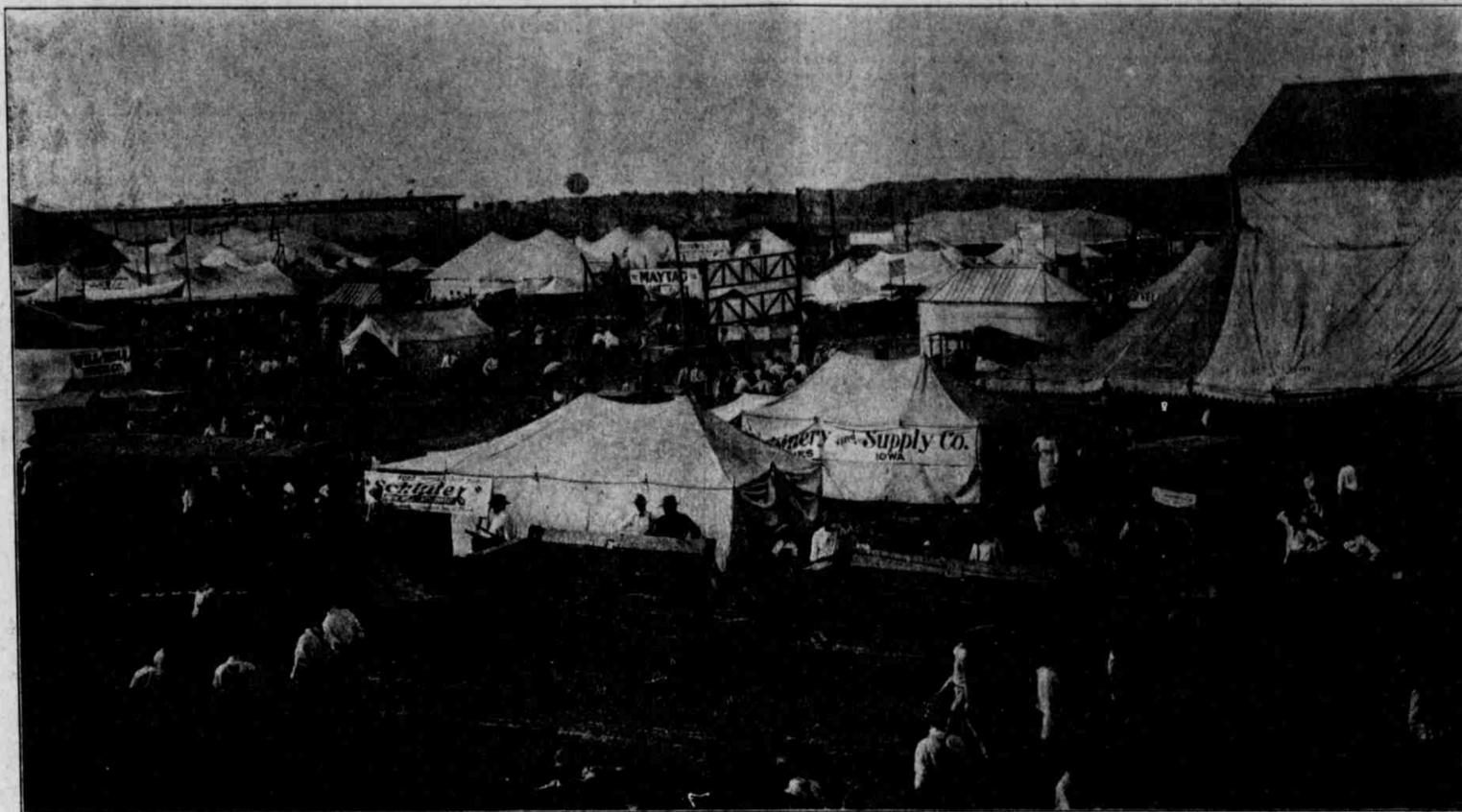


## Nebraska State Fair—Sept. 1-6, '19



MACHINERY  
 GROUNDS  
 AT  
 THE  
 1918  
 NEBRASKA  
 STATE  
 FAIR

ONE  
 OF  
 THE  
 BUSIEST  
 PLACES  
 ON  
 THE  
 GROUNDS

### ENTERTAINMENT AND PRACTICAL EDUCATION IN COMBINATION

Spend a Week at the State Fair and You Will Know More About  
 Nebraska Than Before—A Few Days  
 Will Help.

By John W. Thomas

Maybe not quite the "biggest show on earth" but it is surely one of the biggest and the greatest in this great state, the annual Nebraska State Fair.

The "boss race and the punkin show" are no longer the principal features. They still retain a place on the program, but the exhibition has grown and grown until some things that were formerly leading features are now only a small part of the great event.

Besides furnishing a week's entertainment every year for the thousands of people who attend the Nebraska State Fair has grown into an immense educational institution. That it shall be is the design of the management the State Board of Agriculture, ably assisted by the State College of Agriculture and var-

fous live stock and other organizations of Nebraska.

Some of the Outstanding Features It is not possible in this short story to describe fully or adequately all of the splendid features of the Nebraska State Fair, but I wish to call attention briefly to a few.

Besides the races, music and other forms of entertainment, the many exhibits representing the products and industries of the state are worth coming many miles to see. They constitute a source of practical education as well as pleasure in viewing them. "Know Nebraska" is a slogan that comes in good here.

The county collective exhibits are given much attention, but none too much. Two weeks ago The Herald published a cut of the Sheridan county exhibit made last year one of the best in the state of crops raised

without irrigation; but there were many others that were fine. One of the interesting things about the county collective exhibits is that they come from all parts of the state.

The importance of live stock ranks close to that of farm products. Millions of dollars' worth of live stock are never represented in the exhibits at the state fair, because they are not in the exhibition class; but the class of stuff exhibited helps to improve and enhance the value of the live stock of the state as a whole, hence the importance of this department of the fair.

The raising and feeding of beef cattle is the most important branch of the live stock industry in Nebraska. Year by year the beef cattle show at the Nebraska State Fair improves and increases in size. It's worth while for a ranchman to visit the fair to see this part of the exhibits. Shall the meat production of the world be maintained and increased? Nebraska's answer is, "Yes".

The value of the hogs marketed in Nebraska annually exceeds that of any other animals except cattle, although the value of the horses on hand at any one time is greater than that of the hogs on hand. The importance of the swine industry is reflected in the new swine barn which is a part of the Nebraska State Fair plant. This barn was erected at a

cost of \$80,000 and is conceded to be the finest hog barn on any state fair grounds. This new building was responsible last year for drawing the largest and best swine show ever held in America.

A few years ago horse breeders were hurriedly getting rid of their stock because the price tendency was downward and the prospects for the future were not then good; but the horse is coming back. The world at large is going to need horses. Where they are to come from is somewhat of a problem. The Nebraska State Fair is lending its aid in popularizing the raising of horses of the better kind, the kind that will be in demand for years to come.

Dairying ranks among the leading industries in Nebraska and is growing in popularity. This fact is indicated in the growth of the dairy cattle exhibits at the Nebraska State Fair. The dairy shows of the past have been excellent. As the rise in the price of land makes intensified production necessary, there can be no doubt that dairying will continue to increase in this state. Anything that helps to improve the industry is a public benefit.

There are many other things in connection with the Nebraska State Fair that I would like to describe here, would space permit, including the immense exhibit of machinery

and implements on the machinery grounds, the poultry and other exhibits not before mentioned, and matters pertaining to social welfare; but those matters must be left for some future issue of The Herald.

If ever there was a time when citizens from all parts of Nebraska should attend their state fair, that time is now at hand. I anticipate that the fair of 1919 will be one of the most instructive and entertaining ever held.

### HOME COMPANY WILL KEEP MONEY IN STATE

Liberty Fire Insurance Company One of Safe, Sound Organizations of This Great Commonwealth.

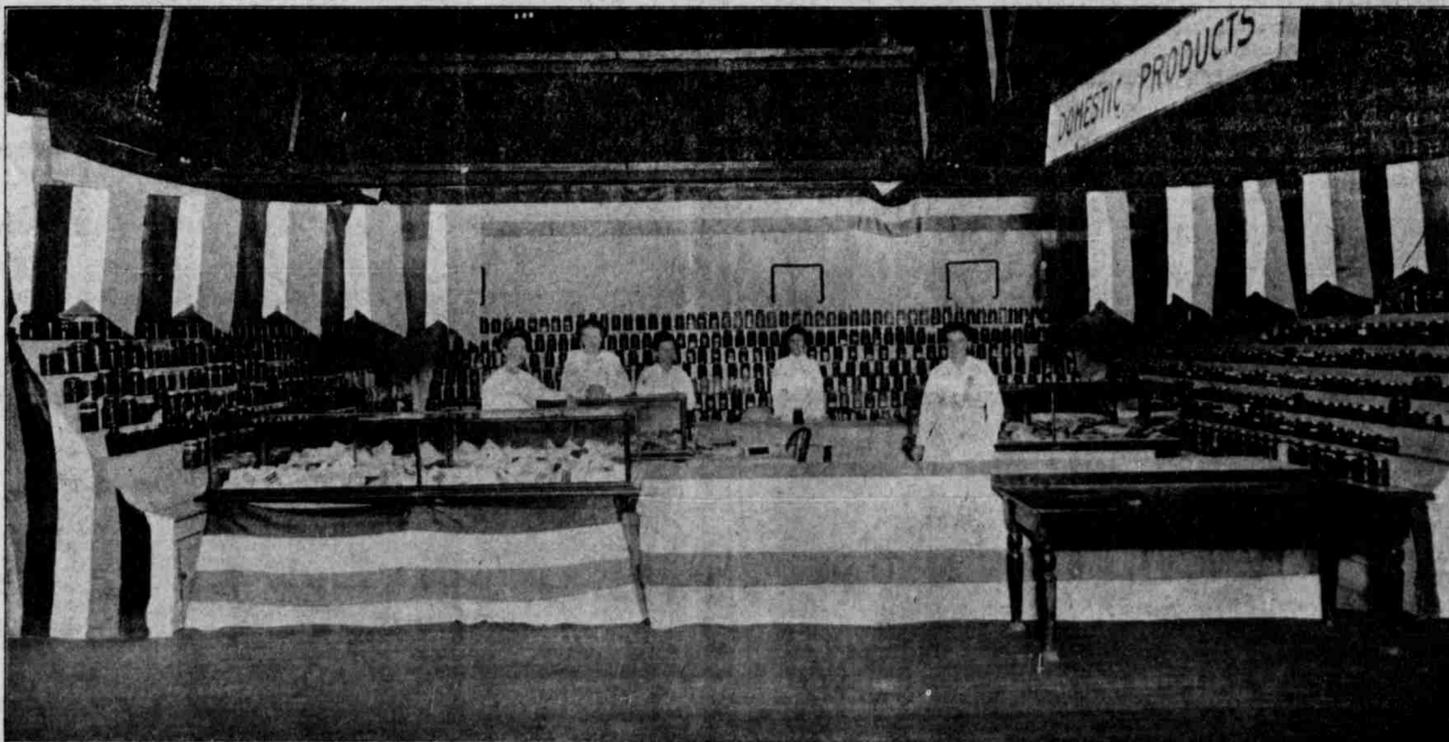
In this issue we wish to call the attention of our readers to the Liberty Fire Insurance Company, which is organized in the State of Nebraska to fill a much needed want. After careful investigation, we find that there is a great need for strong Nebraska Fire Insurance Companies, for the reason that there is annually leaving the state of Nebraska and going to foreign stock companies fire insurance premiums amounting to \$7,498,399.23. From this amount there is only a little over \$3,000,000

comes back into the state in the shape of fire losses. Of this vast amount of money being paid for fire insurance by the citizens of Nebraska, only \$62,529 stays at home, as we have only one legal reserve stock fire insurance company in the State of Nebraska.

The Liberty Fire Insurance Company has been organized to retain a part of these premiums in the State of Nebraska, and after investigation we find that this company is being organized on a safe and sound basis, its officers being men of honor and integrity and well qualified to manage the affairs of a large fire insurance company. The Secretary and Treasurer, Mr. F. F. Zimmer, has been twenty-one years engaged as Secretary and Treasurer and general manager for the Nebraska National Insurance Company, which is one of the most successful mutual insurance companies in the State doing business on the legal reserve basis. Mr. Zimmer is known to be one of the best insurance men in the West, and with him at the head of the Liberty Fire Insurance Company as its managing underwriter, there can be no doubt as to the outcome of the Liberty Fire Insurance Company. On our investigation we found that the Liberty Fire Insurance Com-

(Continued on Page 8, Section 2.)

DOMESTIC  
 PRODUCTS  
 SECTION  
 OF  
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WOMEN  
 PLAY  
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 TO  
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